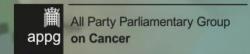
## **Britain Against Cancer** 2016

Tuesday 6 December



Britain Against Cancer Conference

The patient voice needs to be more strongly valued and acted upon in the national dialogue on data usage in healthcare. Real change is needed to make this happen.

use MY data and Independent Cancer Patients' Voice present...

## "Patient data - Why and how it should be used"

Central Hall, Westminster 15.00-16.00

## Why should you attend?

This practical session will set out a proposal for how the patient community can drive the data agenda, so that patient data is collected and used in the most effective way.

We will illustrate how easy this could be if current and proposed barriers were removed, alongside looking at safeguards that would need to be in place.

We will do this by examining patient led initiatives and using examples from the devolved nations.

We will clearly demonstrate why politicians, the NHS and the public should be accountable to patients and listen to the patient voice.

## Chair & speakers

Professor Sir Alex Markham Director, MRC Medical Bioinformatics Centre &

Professor of Medicine University of Leeds

**Dr Helen Bulbeck** Director of Services & Policy, brainstrust

Patient advocate, use MY data & Independent Cancer Patients' Voice

Dr Jem Rashbass Director, National Cancer Registry and Analysis Service, Public Health England & Co-Chair, United Kingdom & Ireland Association of Cancer Registries

Margaret Grayson Chair, Northern Ireland Cancer Research Consumer Forum

Patient advocate, use MY data & Independent Cancer Patients' Voice

Register here www.cvent.com/events/britain-against-cancer-conference-2016

"It's our data and we want to share it, so let's share in making the decisions about who gets it and why"

--- Patient Advocate, use MY data





